Paul Goodwin

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Taxi Share Technology
http://www.taxisharetechnology.com

Bilateral Meetings

- Friday 09th June 12:00 - 14:30

Description

An Irish software technology company is seeking international partners to license three applications (app's), targeting differing segments of the taxi sharing market. The three non-competing applications are to be used by the general public, female only users and Lesbian, Gay, Bisexual, Trans and Queer (LGBTQ) users. All three platforms connect registered users through integrated messaging and real-time maps and are available for download through iTunes and Google Play Store.

 FULL DESCRIPTION

An Irish software technology company is seeking international partners to licence three similar but non-competing taxi sharing apps, targeting specific segments of the Business 2 Customer markets. The three apps allow registered users to connect safely in real time via in-app messaging and maps.

The goal of the apps is to allow registered users to connect safely, efficiently and to share the cost of taxi journeys. The real-time maps allow users to identify other users nearby and connect in order to share a taxi fare to a desired location. The three apps are;

1. A taxi-sharing app, aimed at the general public, which allows registered users to connect in real-time and share taxi fares with other registered users.

2. A female only taxi sharing app which allows which allows registered female users to connect with other registered female users in real-time and share taxi fares.

3. A Lesbian, Gay, Bisexual, Trans and Queer (LGBTQ) social dating app which allows registered LGBTQ users to connect with and message other LGBTQ users in real-time.

All versions of the app require the end user to register and create a profile through iTunes or Google Play Store, which will be visible to other registered users. The platforms also include a social media element, allowing users to connect and message each other.

Registered users of the app can be confident in the knowledge that a number of strong security features are in place to protect their safety. These security features have been developed as a result of extensive local market research over a period of 3 years.
All three apps are currently available for download through iTunes or Google Play Store and will continue to be serviced and supported be the parent software technology company in Ireland.

The three apps are in a lucrative market segments and should offer a substantial opportunities return on investment. This

Irish software technology company is now seeking experienced companies or individuals in international territories to market the applications under a licence agreement.

While the client has significant experience and knowledge in the development of the platforms, and will continue to offer innovation in this area, they do not have the expertise or knowledge of local international markets to drive sales.

Partner expertise sought:

- Type of partner sought: This Irish technology company is seeking international partners to licence the three applications. It is expected that interested parties will be able to demonstrate their local market knowledge and possess a successful track record of marketing similar apps.
- Specific area of activity of the partner: This Irish software technology company is seeking partners to licence and distribute these applications in domestic and international territories. The partner should have a proven track record of promoting mobile applications and developing local markets.

Advantages & innovations:

The taxi-sharing market is a growth segment of the sharing economy and these apps target savvy consumers who are receptive to new and innovative technologies. The apps will allow registered users to connect safely with other registered users in order to reduce the cost of transportation.

As these platform offer 3 distinct customer profiles there is significant opportunities for Partners to use early mover advantage, leverage a disruptive technology and generate market penetration and new revenue streams.

These apps are completed and available for download on Apple iOS and Android platforms. The apps also offer additional potential for social, dating and advertising functions. These innovations and functionality will be added as part of the ongoing development by the Irish software technology company.

Development Stage:

Already on the market - Full development of all three applications has been completed and they are available for immediate download through iTunes and Google Play Store. Additional development work is currently underway to increase functionality of all apps.

Organization Size
1-10
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Country
Ireland
City

Dublin, 193 Lower Kimmage Road, D 6W Google map
Offer

Excellent licencee opportunity for China

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Cooperation Offered

1. License agreement