



Francesca Fiorillo

Director

Strive International Consulting Limited

<http://www.strivelimited.com>



Bilateral Meetings

- Friday 02th June 11:00 - 12:30
- Friday 09th June 12:00 - 14:30

Description

Strive International assists companies in order to successfully expand their business overseas and supports them in every step of the process and the followup. Since its founding, it has provided consultancy and research for clients globally. Strive's customers are Irish companies, above all SMEs, interested in expanding their businesses abroad and foreign companies interested in entering the Irish market. The core business is to boost brands, products and services abroad organizing Promotional Events and implementing Social Media Marketing strategies.

Strive currently works in many economic sectors: food & beverage, tourism, ICT, computer software, design, fashion, renewable energies.

The main services are:

A) Global Marketing Search: Market analysis, sectorial studies, SWOT analysis, competitors identification, Country reports, Consumer industry reports, Business to business and commercial industry reports, Consumer trends reports.

B) International Promotion: B2B meetings with importers and distributors, business trips, trade missions, incoming travels, destination marketing

C) Export Marketing: Market Assessments, Qualify Potential Buyers/Distributors, Offering Products/Services to Buyers, Arrange Sales With Foreign Buyers, Arrange All Logistics For Export Shipments

D) International Advertising: Communication by local media, Multi-language Press Office, Social Media Marketing Campaigns, On-line advertising, International Newspapers and Magazine Insertions, Media Placement and Publication Services. We are specialized in Web and Social Media Marketing for International Business. This helps the customers to reach new audiences and raise awareness in international markets or to develop a business relationship and expand their prospects.

E) Strive also offers a bespoke package of services for small companies which need adequate support and guidance for international trade. The "SME International Development Package" includes: Market Entry Strategy, Export Development Plan, Product/Service Adaptation, Partner and Buyer Identification and Qualification, Negotiation with Distributors, Importers, Agents, Partners, Trade Show Representation & Follow up, Start-up Assistance and Initial Sales Support

Organization Type

Consultant, Company

Organization Size

1-10

Email

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Country

Ireland

City

DublinD2, 20 Harcourt Street [Google map](#)